

# Texas Treasure Business Award

Nomination Form



## Nomination Contact

Name: \_\_\_\_\_

Title/Affiliation: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Business Information

Business Name: \_\_\_\_\_

(As it will appear on the certificate)

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ County: \_\_\_\_\_

Number of locations in Texas: \_\_\_\_\_ Type of business: \_\_\_\_\_

Business Website: \_\_\_\_\_

Name of Owner (if different from above): \_\_\_\_\_

Owner Email: \_\_\_\_\_ Owner Phone: \_\_\_\_\_

## Business History

Open since: \_\_\_\_\_

Has the business been owned by the same family for at least 50 years? [Not required.] Yes No

Has the business operated in the same building for at least 50 years? [Not required.] Yes No

If so, please provide the address if different from above: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

## Narrative History

The answers to these questions will not be used to evaluate your nomination. Instead, they are meant to serve as an official historical record of your business, so the information you provide will determine how much of your story is preserved for generations of Texans to come. We also plan to share parts of your story on social media, so participation increases your likelihood of promotion.

*Form continues on next page*

## Narrative History, continued

Please type your answers on a separate page and attach with your nomination form. Each answer should not exceed 200 words. The required questions are marked by an asterisk (\*) following the question.

1. Tell us about your business. What services or goods does it provide? Who are your customers? What differentiates your business from others like it?\*
2. How has the industry changed since your business first opened?\*
3. Describe your community. What makes your town different from other towns in Texas and how is your business a reflection of your community?\*
4. How did your business get its name? Is there an interesting story behind it?
5. Can you share some stories about memorable customers you've had over the years or important relationships you've established in the community?
6. Every building has its quirks and can tell its own story. Does your building have a backstory or a personality of its own?

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## Required Documentation

Please provide documentation that verifies the business is at least fifty years old. **Do not mail original documents; we will not mail them back.** The documents should contain both a date and the current or former name of the business. Common forms of proof include:

- Ledger pages
- Newspaper advertisements or articles
- Board meeting minutes
- Invoices or bills
- Checks
- State licenses
- Flyers or brochures (dated)
- City directory listings
- Census records
- Tax records
- Real estate records/deeds
- Business charters

It is not necessary to provide an example of each document above. One or two documents that meet our criteria should be enough to prove that the business is eligible for this award.

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## Signature Authorization

I am authorized to submit this application on behalf of the above-named business and represent that they will proudly and publicly display the Texas Treasure Business Award if selected to receive this honor. The Texas Historical Commission has permission to publish images submitted in the supporting materials to promote the Texas Treasure Business Award program.

Nominator Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Two Ways to Submit

1. Email this form, your narrative history, and scans of any supporting documentation to [mallory.laurel@thc.texas.gov](mailto:mallory.laurel@thc.texas.gov).
2. Print and mail your nomination form, narrative history, and supporting documentation to:

Texas Historical Commission  
Attn: Texas Treasure Business Award  
P.O. Box 12276  
Austin, Texas 78711

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## Nomination Deadlines

Nominations are processed four times a year. Please submit by 11:59pm CST on the following dates to be included in that quarter's review process:

February 1  
May 1  
August 1  
November 1

If we receive your application after any of the above dates, it won't be processed until the next quarter. The deadline is a "receive by" date, not a postmark deadline. If the deadline happens to fall on a weekend, then we must receive the form in the mail by the last weekday prior to the deadline.

For more information about the Texas Treasure Business Award program, visit the Texas Historical Commission website at [thc.texas.gov](http://thc.texas.gov) or email us at [ttba@thc.texas.gov](mailto:ttba@thc.texas.gov).

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### COMMUNITY HERITAGE DIVISION

Texas Historical Commission  
P.O. Box 12276, Austin, TX 78711  
512-463-7948

