

# Preserving our community's history.

Since the Texas Treasure Business Award (TTBA) program was created in 2005, over 500 businesses around Texas have been honored for their historic significance, from well-known establishments like H.E.B. and Bill Miller BBQ to small town bakeries, florists, general stores, and more.

Local businesses are a vital part of a community's historic legacy and can often hold tremendous personal significance. While everything around us changes, these are the places that become synonymous with home itself. When they're forgotten, we don't just lose our town's story, but part of our own, as well.

That's why historic preservation shouldn't only happen in hindsight, because to make it part of our past we must preserve the present. By acknowledging these businesses *while they are still in operation*, we honor them as living history and ensure that their story will go on as part of our community's legacy for generations to come.

## Start your nomination today!

For more information about eligibility, the nomination process, and FAQs, visit [thc.texas.gov](http://thc.texas.gov) or use your phone's camera to scan the QR code below.



Still have questions?  
Email us directly at [ttba@thc.texas.gov](mailto:ttba@thc.texas.gov)

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### COMMUNITY HERITAGE DIVISION

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TEXAS  
HISTORICAL  
COMMISSION   
REAL PLACES TELLING REAL STORIES



Cover Photo: Factory floor of awardee, Adams Extract, circa 1928  
Inside Photo: Now closed awardee, New Braunfels Smokehouse, circa 1961



**TEXAS**  
  
**TREASURE**  
**HISTORIC BUSINESS**  
TEXAS  
HISTORICAL  
COMMISSION 

# Here are a few reasons why you should nominate your historic business.

- ! Document your remarkable story with the Texas Historical Commission and create a permanent record of your business' place in Texas history.
- ! Receive a window decal and an official award certificate signed by your elected state officials that acknowledges your business as a historic institution.
- ! Share in our regular statewide promotion of historic businesses and keep small business thriving in Texas!
- ! Help raise the profile of your community as a historic destination for heritage travelers.

“

But it was good to think he had this to come back to, this place which was all his own, these things which were so glad to see him again and could always be counted upon for the same simple welcome.”

--Kenneth Grahame, from *The Wind in the Willows*



# How to submit a nomination (hint: it's easy!)

Anyone can nominate a business for this award, even the business itself!

## Determine your eligibility.

Has your business been in continuous operation for 50 or more years? (Exceptions for military service, etc.) Inquire with us if you're not sure!

## Talk to the owner.

If you're not the business owner, you must receive explicit permission from the owner to submit a nomination on their behalf.

## Find proof.

Do you have documentation that proves the business' age? Visit us online to see examples. We can also put you in touch with your local County Historical Commission to help you locate the right information.

## Fill out the form.

Now you're ready to fill out the nomination form! You can either mail it or submit via our new online form. We'll ask a few more questions about your business over the years, just to capture as much of your story as we can.